



Greening the Globe One Business at a Time™



HaraBara™ Offers Green News from ThomasNet Industrial NewsRoom®

HaraBara, Inc. provides green corporate news selected from ThomasNet's stream of product information and corporate announcements.

San Francisco, 20 April 2009--HaraBara, Inc. now provides green corporate news selected from ThomasNet's uniquely comprehensive stream of product information and corporate announcements. HaraBara's proprietary technology selects items that deal with cleantech, green products, environmental technology and related news from the releases of thousands of industrial suppliers whose announcements are handled by ThomasNet Industrial NewsRoom®. The news items are accessible through HaraBara.com at <http://www.harabara.com/index.php/green-bus-news/go-thomasnet-news.html>.

"More and more companies are introducing green products, clean technologies, energy-saving devices and other environmental tools," said Dr. David Wheat, Co-Founder of HaraBara. "What we contribute is a way to extract this information from among the thousands of new-product announcements and corporate releases that are issued every day. It is part of HaraBara's service to companies going green."

"We can all agree, we need to be better stewards of our environment. To meet reader demand for this information, we are happy to deliver green news to HaraBara," said Paul Gerbino, Publisher of ThomasNet Industrial NewsRoom, "There is a growing interest globally in products and services that can help companies and organization achieve environmental efficiencies and we excited to provide this content."

HaraBara™ is the information gateway for companies that are turning environmental obstacles into business opportunities. Headquartered in San Francisco, it works with businesses world wide. Through its subsidiary in Mumbai, HaraBara Online India Pvt. Ltd., it provides the HaraBara Connect™ service to Indian companies. Increasing environmental, energy, climate and health concerns create both threats and opportunities for business. HaraBara provides support, networks, resources, information and connections to enable companies to maximize profitability while dealing with Green. For further information contact HaraBara at info@harabara.com, or +91 96 1910 1507, or visit HaraBara.com.

ThomasNet Industrial Newsroom® is a comprehensive source of new and timely product information in the industrial marketplace. It supplies new product information to the web sites, e-marketplaces and print publications that serve the industrial marketplace. ThomasNetSM (www.ThomasNet.com) is the leading online destination connecting industrial sellers and buyers worldwide. ThomasNet provides access to over 607,000 industrial companies, indexed by 70,000 product and service categories, and featuring over 20 million CAD drawings that help buyers find products to meet their specifications.